What can you do with a M.A. in Communication?

Health Communication

The School of Communication MA Program offers a concentration in health communication that focuses on the dynamics of communication from perspectives such as:

- Interpersonal health communication
- Specialized media campaigns
- Organizational health communication practices

Potential Careers in Health Communication:

- Health Care Advocate
- Health Communication Specialist
- Public Health Project Coordinator
- Health Programmer
- Health Promotion Specialist
- Director Community Relations
- Nonprofit Development Officer
- Clinical Research Coordinator
- University/Community College Instructor
- Pharmaceutical/Medical Sales Representative
- Wellness Center Manager
- Community Health Advocate
- Health Reporter
- Health Education Specialist
- Worksite Health Promotion Specialist
- Organizational Recruiter
- Patient Engagement Specialist
- Health Promotion Specialist
- Health Education Specialist
- Director Community Relations
- Nonprofit Development Officer
- Clinical Research Coordinator
- University/Community College Instructor
- Pharmaceutical/Medical Sales Representative
- Wellness Center Manager
- Community Health Advocate
- Health Reporter
- Health Education Specialist
- Worksite Health Promotion Specialist
- Organizational Recruiter
- Patient Engagement Specialist
- Health Promotion Specialist
- Health Education Specialist
- Director Community Relations
- Nonprofit Development Officer
- Clinical Research Coordinator
- University/Community College Instructor

Employment Sectors:

- Nonprofit and Voluntary Organization
- Government Agency
- Hospital or Medical Practice Setting
- Educational Institution
- News Media
- Pharmaceutical and Biotech Industry
- Insurance Industry
- Information Technology
- Research Organization
- Consulting Firm

Contact the Graduate Program Director, commgrad@ecu.edu and visit communication.ecu.edu for more information.

East Carolina University is committed to equality of opportunity and prohibits unlawful discrimination based on the following protected classes: race/ethnicity, color, genetic information, national origin, religion, sex (including pregnancy and pregnancy-related conditions), sexual orientation, gender identity, age, disability, political affiliation and veteran status.
What can you do with a M.A. in Communication?

Strategic Communication

The School of Communication MA Program offers a concentration in strategic communication designed for the current landscape of communication professionals with a focus on the following topics:

- Public relations principles and practices
- Social media and digital communication
- Organizational communication and leadership

Potential Careers in Strategic Communication:

- Corporate Communication Consultant
- Social Issues Advocate
- Marketing Director
- Strategic Communication Manager
- Political or Community Strategist
- Events Director
- Communication Director
- Public Information Officer
- Program Manager, Strategic Initiatives
- Research Analyst
- Public Relations Marketing Specialist
- Director of Public Affairs
- Director of Strategic Communication
- Marketing Communications Director
- Strategic Communication Consultant
- Director of Communication and Public Relations
- University or Community College Instructor
- Organizational Communication Consultant

Employment Sectors:

- Advertising
- Education
- Human Resources
- Marketing
- Consulting
- Public Relations
- Politics
- Higher Education
- Information Technology
- Advisory Firm

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