

# VERBAL SUPPORTS

IN PUBLIC SPEAKING

**USED TO CLARIFY - PROVE - AND ADD INTEREST**

Types Of Verbal Supports: Explanations, Statistics, Brief or Detailed examples, Comparisons, Expert Opinions, Fables, Sayings, & Simple Demonstrations

*Pro Tip: Explanations and statistics*

*tend to be used too often, whereas*

*the remaining types are not used often enough!*



Listeners lose interest **FAST** unless you do something to **GRAB & KEEP** their attention

Just because an idea is clear to you does not mean it will be clear to your audience!

Listeners will rarely accept your statements without some kind of proof



Use a heart-warming story or startling statistic to stimulate audience Interest!

Use verbal supports to **CLARIFY** your content and reasoning!

Verbal supports serve as evidence and **PROOF** for the ideas presented in a speech!

- Use at least 2 different types of verbal support for each of your main points
- Always remember that without the supporting materials that add substance and flesh to your outline - your speech won't be very appealing to your audience!